

Association of Mental Health First Aiders badges

These guidelines outline how you can use your Association of Mental Health First Aiders member badge.

Member badge

MHFAiders and MHFA England Instructor Members are encouraged to use one of our member badges to proudly show that they are a member of the Association of Mental Health First Aiders.

The digital badges can be used in many ways, for example it could be added to your social media profiles, email signature, website, or intranet profile. You could also use it on marketing or promotional materials, posters and letterheads.

There are two colour versions of the badge. The green version is for use on light backgrounds. The white version is to stand out on colour backgrounds and images.

You can download the badges from the MHFA England Online Learning Hub.

These badges are only valid for use during the three years that you are a certified MHFAider and therefore part of the Association of Mental Health First Aiders. This badge will not be permitted for use upon expiry of your Mental Health First Aid or Youth Mental Health First Aid certificate. To renew, you will need to take MHFA England's MHFA Refresher course, Youth MHFA Refresher course, Mental Health First Aid course, or Youth Mental Health First Aid course, which will give you continued access to the Association.

Member badges



Using the badges

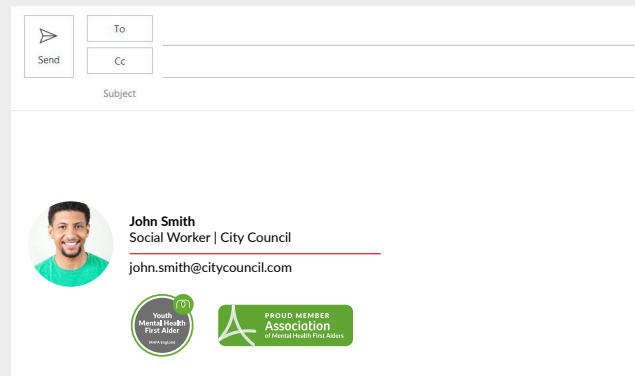
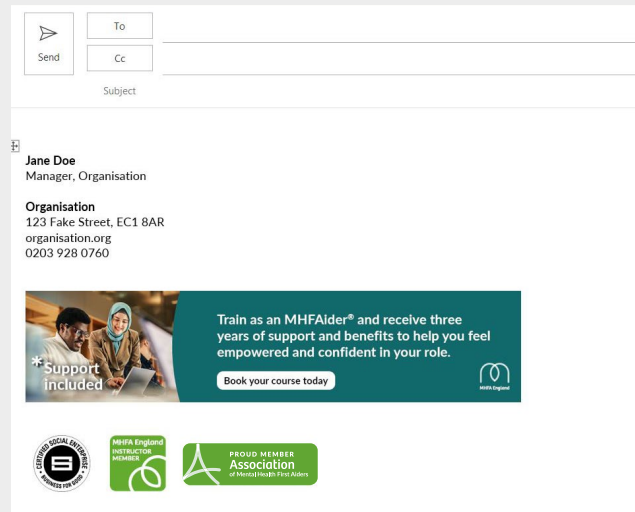
Placement

We encourage members to display their badge proudly on digital and printed material where appropriate.

The position and size of the badge depends on the purpose and format but generally badges should appear clear and unobstructed, like the examples shown. When used alongside other logos or badges, they must also align.

Misuse of badges

It is not permitted to alter the design of our badge in any way. This includes adding to the design, changing the colour, adding effects or shadows, or changing the angle.



Email signatures displaying member badge



Roller banner displaying member badge